

Population (millions)

	1995	2000	2025	2050
All adults, ages 15+	108.835	121.329	170.129	198.069
Female adults	55.582	62.110	88.071	103.071
All youth, ages 0-14	50.646	49.077	48.851	49.175
Female youth	24.907	24.128	23.935	24.042

Source: United Nations Population Division, World Population Prospects 1950-2050 (2000 revision)

Real GDP per capita (PPP), US Dollars

1975	4929
1980	6192
1985	5939
1990	6258
1995	6753
2000	6993

Source: World Health Report 2002

SMOKING PREVALENCE

Adult (15 Years & Older), 2000

Males	35.4
Females	26.9
Overall	31.0

Youth (12-18 Year Olds), 1997

Smokers	11.1
Former smokers	6.8
Never smokers	82.1

Medical Students, 2000

All medical students	7.7
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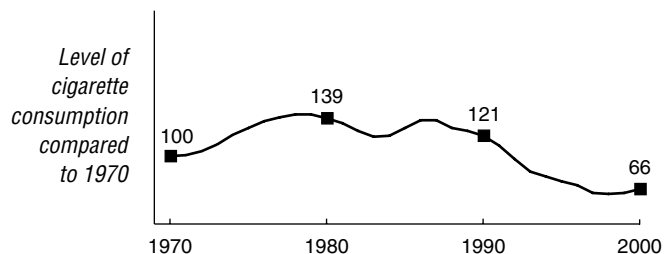
Adult: Smokers; ERC Statistics International. (2001). *The World Cigarette Market*. Suffolk, Great Britain: ERC.

Youth: Smoking (at least one cigarette per week during the last month) in Pelotas; Horta, B.L., Calheiros, P., Pinheiro, R.T., Tomasi, E. and Costa do Amaral, K. (2001). Smoking among teenagers in an urban area in Southern Brazil. *Revista de Saude Publica* 35(2): 159-164.

Health professional: Current smokers among medical students from the Federal University of Rio Grande do Sul; Knorst M., et al. (2001). Smoking prevalence among medical students (presented at the American College of Chest Physicians Conference, 2001).

TOBACCO ECONOMY

Annual per capita Consumption, Three Year Moving Average, 1970 = 100



Annual Cigarette Consumption

Year	Per capita Consumption (cigarette sticks)	Total Consumption (millions of cigarette sticks)
1970	1309	72391
1980	1895	142699
1990	1672	161552
1995	1013	110288
2000	858	104118

Annual Tobacco Trade and Agriculture Statistics

	Unit of Measurement	1970	1980	1990	1995	2000
Cigarette imports	sticks in millions	-	-	-	11	60
Cigarette exports	sticks in millions	609	1	12435	63417	842
Tobacco leaf imports	metric tons	9	345	31	15703	6942
Tobacco leaf exports (% of total exports)	metric tons (%)	54468 (1.15%)	143555 (1.44%)	188149 (1.80%)	256270 (1.67%)	341488 (1.48%)
Cigarette production	sticks in millions	73000	142700	173987	173694	104900
Tobacco leaf production	metric tons	244000	404860	445489	455986	578451
Land devoted to tobacco growing (% of agricultural land)	hectares (%)	245207 (0.13%)	316427 (0.14%)	274098 (0.11%)	293425 (0.12%)	309989 (0.12%)
Employment in tobacco manufacturing	people	15000	29527	25808	18807	-

Retail Price of 20 Cigarettes with Tax

Type	US \$	Local
Domestic brand	\$0.57	1.80
Foreign brand	\$0.63	2.00

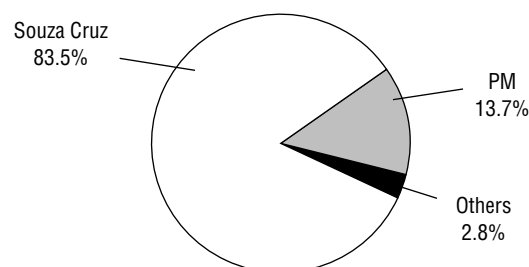
Source: EIU, September 2002

Cigarette Taxes and Duties

Excise tax	41.25%
Sales tax	25%
Import duty	0.81 US\$/20 cigs
Imports from Argentina, Paraguay and Uruguay are duty free	

Source: TMA

Market Share by Cigarette Manufacturer, 2000



Source: ERC

SMOKING-RELATED DISEASE IMPACT

Mortality from Cancer, Respiratory and Circulatory Disease, 1995
Numbers of deaths/World age-standardized mortality rate per 100,000 population

Disease	Male		Female		Ages	Disease	Male		Female		Ages
	Number	Rate	Number	Rate			Number	Rate	Number	Rate	
Trachea, lung, and bronchus cancer	8689	56.1	3347	17.0	35+	Ischemic heart disease	39094	247.1	29135	152.4	35+
Lip, oral cavity, and pharynx cancer	2908	17.3	647	3.1	35+	Stroke	44916	278.3	42102	204.3	35+
Respiratory disease	4942	35.8	3332	17.4	35+	Other diseases of the circulatory system	29143	184.8	28988	148.0	35+
						All causes	376431	2101.6	294431	1336.0	35+

Source: World Health Organization. (2003). *WHO Mortality Database*. Geneva: WHO. Note: The number of cases is based on reports from the north, north-east, south, south-east and central western areas of Brazil. Rates are calculated based on cases reported in the south, south-east and central western areas only.

INFRASTRUCTURE FOR TOBACCO CONTROL

National Tobacco Control Provisions

Tobacco Bans and Restrictions	Not				Tobacco Requirements and Regulations	Not			
	Banned	Restricted	Regulated	Unknown		Required	Regulated	Regulated	Unknown
Advertising in certain media	X				Advertising health warnings/messages	X			
Advertising to certain audiences	X				Age verification for sales				X
Advertising in certain locations		X			Manufacturing licensure				X
Advertisement content or design		X			Package health warning/message	X			
Sponsorship or promotion for certain audiences	X				Label design on packaging		X		
Sponsorship advertising of events		X			Ingredient/constituent information on package label	X			
Brand stretching	X				Amount of tar		X		
Sales to minors	X				Amount of nicotine		X		
Sales by minors				X	Amount of other ingredients/constituents		X		
Place of sales		X			Product constituents as confidential information				X
Vending machines	X				Product constituents as public information				X
Free products	X				Constituent disclosure by brand				X
Single cigarette sales	X				Constituent disclosure in the aggregate				X
Misleading information on packaging	X								
Smoking in government buildings (incl. worksites)	X								
Smoking in private worksites		X							
Smoking in educational facilities		X							
Smoking in health care facilities		X							
Smoking on buses	X								
Smoking on trains	X								
Smoking in taxis				X					
Smoking on ferries				X					
Smoking on domestic air flights	X								
Smoking on international air flights		X							
Smoking in restaurants		X							
Smoking in nightclubs and bars				X					
Smoking in other public places		X							

Other Provisions	Yes	No	Unknown
National tobacco control committee	X		
Tobacco control education/promotion	X		
Anti-smuggling provisions	X		
Litigation enabling provisions			X

Refer to Appendix B for more information about national tobacco control provisions.