

Population (millions)

	1995	2000	2025	2050
All adults, ages 15+	7.287	8.368	13.583	16.956
Female adults	3.650	4.193	6.838	8.599
All youth, ages 0-14	4.173	4.278	4.212	4.234
Female youth	2.052	2.102	2.063	2.069

Source: United Nations Population Division, World Population Prospects 1950-2050 (2000 revision)

Real GDP per capita (PPP), US Dollars

1975	2716
1980	3229
1985	3140
1990	3080
1995	3268
2000	3022

Source: World Health Report 2002

SMOKING PREVALENCE

Adult (18 Years & Older), 1991

Males	45.5
Females	17.4
Overall	31.1

Youth, 2001

Males	23.1
Females	15.5
Overall	23.1

Health Professionals

Males	-
Females	-
Overall	-

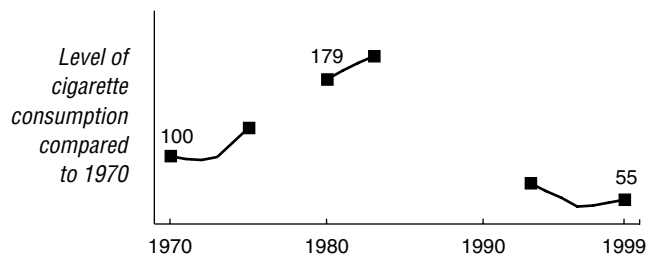
Adult: Current cigarette smoking ("Do you smoke cigarettes now?") in Quito and Guayaquil; Ockene, J.K., Chiriboga, D.E. and Zevallos, J.C. (1996). Smoking in Ecuador: prevalence, knowledge, and attitudes. *Tobacco Control* 5: 121-126.

Youth: Currently use any tobacco product, grades 1-3 in Quito (mostly 13-15 year olds); Global Youth Tobacco Survey Collaborative Group. (2002). *Ecuador- Quito GYTS Fact Sheet*. Available at URL: http://www.cdc.gov/Tobacco/global/gyts/GYTS_factsheets.htm.

Health professional: No data available

TOBACCO ECONOMY

Annual per capita Consumption, Three Year Moving Average, 1970 = 100



Annual Cigarette Consumption

Year	Per capita Consumption (cigarette sticks)	Total Consumption (millions of cigarette sticks)
1970	417	1386
1980	842	3832
1990	-	-
1995	232	1692
1999	271	2209

Annual Tobacco Trade and Agriculture Statistics

	Unit of Measurement	1970	1980	1990	1995	2000
Cigarette imports	sticks in millions	119	-	-	18	55
Cigarette exports	sticks in millions	28	26	443	60	177
Tobacco leaf imports	metric tons	477	1603	2	19	372
Tobacco leaf exports (% of total exports)	metric tons (%)	102 (0.24%)	241 (0.05%)	702 (0.08%)	745 (0.11%)	953 (0.16%)
Cigarette production	sticks in millions	1295	3858	-	1734	-
Tobacco leaf production	metric tons	2160	3277	2553	1625	3461
Land devoted to tobacco growing (% of agricultural land)	hectares (%)	2341 (0.05%)	2293 (0.04%)	1040 (0.01%)	670 (0.01%)	1725 (0.02%)
Employment in tobacco manufacturing	people	233	1191	750	376	-

Retail Price of 20 Cigarettes with Tax

Type	US \$	Local
Domestic brand	\$1.50	1.50
Foreign brand	\$1.90	1.90

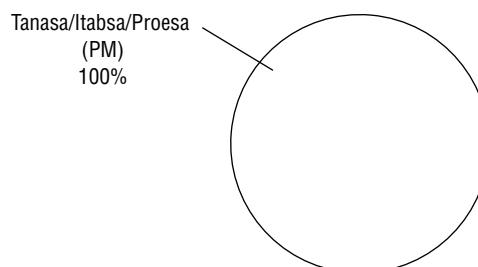
Source: EIU, September 2002

Cigarette Taxes and Duties

Sales tax	12% of duty paid value
Import duty	30%; duty free: Bolivia, Colombia and Venezuela
Other import duties	18.54% (dark tobacco cigs); 77.25% (blonde tobacco cigs)

Source: ERC

Market Share by Cigarette Manufacturer, 2000



Source: Hugo Noboa, OPS Ecuador, PAHO

SMOKING-RELATED DISEASE IMPACT

Mortality from Cancer, Respiratory and Circulatory Disease, 2000
Numbers of deaths/World age-standardized mortality rate per 100,000 population

Disease	Male		Female		Ages	Disease	Male		Female		Ages
	Number	Rate	Number	Rate			Number	Rate	Number	Rate	
Trachea, lung, and bronchus cancer	283	27.5	153	12.5	35+	Ischemic heart disease	1270	127.0	937	79.4	35+
Lip, oral cavity, and pharynx cancer	48	4.7	20	1.9	35+	Stroke	1414	143.6	1393	117.6	35+
Respiratory disease	455	51.4	266	23.3	35+	Other diseases of the circulatory system	1970	210.1	1984	171.0	35+
						All causes	44238	4283.3	36596	3061.2	35+

Source: World Health Organization. (2003). *WHO Mortality Database*. Geneva: WHO.

INFRASTRUCTURE FOR TOBACCO CONTROL

National Tobacco Control Provisions

Tobacco Bans and Restrictions	Not				Tobacco Requirements and Regulations	Not			
	Banned	Restricted	Regulated	Unknown		Required	Regulated	Regulated	Unknown
Advertising in certain media		X			Advertising health warnings/messages	X			
Advertising to certain audiences	X				Age verification for sales				X
Advertising in certain locations		X			Manufacturing licensure			X	
Advertisement content or design		X			Package health warning/message	X			
Sponsorship or promotion for certain audiences				X	Label design on packaging		X		
Sponsorship advertising of events		X			Ingredient/constituent information on package label	X			
Brand stretching		X			Amount of tar			X	
Sales to minors	X				Amount of nicotine			X	
Sales by minors			X		Amount of other ingredients/constituents			X	
Place of sales		X			Product constituents as confidential information				X
Vending machines			X		Product constituents as public information				X
Free products		X			Constituent disclosure by brand				X
Single cigarette sales			X		Constituent disclosure in the aggregate				X
Misleading information on packaging				X					
Smoking in government buildings (incl. worksites)	X				Other Provisions	Yes	No	Unknown	
Smoking in private worksites			X		National tobacco control committee	X			
Smoking in educational facilities		X			Tobacco control education/promotion	X			
Smoking in health care facilities		X			Anti-smuggling provisions			X	
Smoking on buses	X				Litigation enabling provisions	X			
Smoking on trains	X								
Smoking in taxis	X								
Smoking on ferries	X								
Smoking on domestic air flights	X								
Smoking on international air flights	X								
Smoking in restaurants		X							
Smoking in nightclubs and bars			X						
Smoking in other public places		X							

Refer to Appendix B for more information about national tobacco control provisions.