

Population (millions)

	1995	2000	2025	2050
All adults, ages 15+	0.494	0.542	0.732	0.753
Female adults	0.245	0.268	0.360	0.370
All youth, ages 0-14	0.274	0.271	0.222	0.163
Female youth	0.133	0.131	0.107	0.079

Source: United Nations Population Division, World Population Prospects 1950-2050 (2000 revision)

Real GDP per capita (PPP), US Dollars

1975	3594
1980	3932
1985	3696
1990	4516
1995	4717
2000	4982

Source: World Health Report 2002

SMOKING PREVALENCE

Adults (16-45 Year Olds), 1999

Males	52.3
Females	23
Overall	37.8

Youth, 1999

Males	24.1
Females	13.4
Overall	15.1

Health Professionals, 1991

Doctors	26
Nurses	10

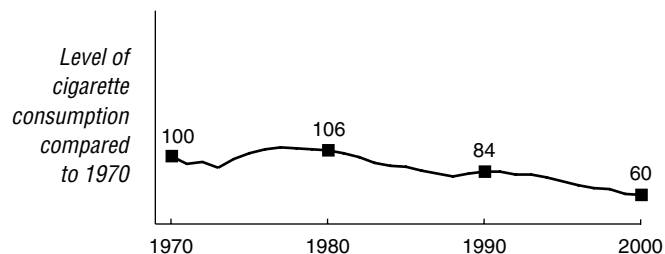
Adult: Current smoker (within last 30 days); Tobacco Control Action Group and Technical Advisory Group. (2000). *National Fijian Adult Substance Use Survey. Smoking, Alcohol, Kava and Marijuana Use in 16-45 year olds, October 1999*. Fiji: FijiHealth National Health Promotion Council.

Youth: (Males and Females) Currently use any tobacco product, school forms 2-4; Global Youth Tobacco Survey Collaborative Group. (2002). *Fiji GYTS Fact Sheet*. Available at URL: http://www.cdc.gov/Tobacco/global/gyts/GYTS_factsheets.htm. (Overall) Currently use any tobacco product, students 13-15 years old; Global Youth Tobacco Survey Collaborative Group. (2002). Special Report: Tobacco use among youth: a cross country comparison. *Tobacco Control 11: 252-270*.

Health professional: Regular smoking; World Health Organization. (1997). *Tobacco or health: a global status report*. Geneva: WHO.

TOBACCO ECONOMY

Annual per capita Consumption, Three Year Moving Average, 1970 = 100



Annual Cigarette Consumption

Year	Per capita Consumption (cigarette sticks)	Total Consumption (millions of cigarette sticks)
1970	1147	337
1980	1438	555
1990	1183	532
1995	995	491
2000	745	404

Annual Tobacco Trade and Agriculture Statistics

	Unit of Measurement	1970	1980	1990	1995	2000
Cigarette imports	sticks in millions	14	12	11	55	16
Cigarette exports	sticks in millions	66	6	10	1	8
Tobacco leaf imports	metric tons	261	193	256	144	114
Tobacco leaf exports (% of total exports)	metric tons (%)	- (-)	1 (0.00%)	- (-)	- (-)	- (-)
Cigarette production	sticks in millions	389	549	531	437	396
Tobacco leaf production	metric tons	408	413	240	136	200
Land devoted to tobacco growing (% of agricultural land)	hectares (%)	320 (0.14%)	196 (0.07%)	220 (0.05%)	200 (0.04%)	200 (0.04%)
Employment in tobacco manufacturing	people	91	121	-	-	-

Retail Price of 20 Cigarettes with Tax

Type	US \$	Local
MPPC	\$1.53	3.30

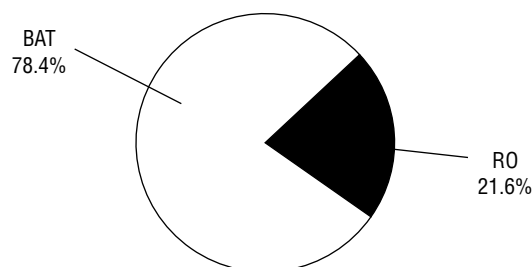
Source: TJI, 2001

Cigarette Taxes and Duties

Excise tax	72 LCU/100 local leaf cigs; 107.98 LCU/1000 imported leaf cigs
Sales tax	10%
Import duty	120.44 LCU/1000

Source: TMA

Market Share by Cigarette Manufacturer, 2001



Source: Maxwell Report

SMOKING-RELATED DISEASE IMPACT

Mortality from Cancer, Respiratory and Circulatory Disease, 1999
Numbers of deaths/World age-standardized mortality rate per 100,000 population

Disease	Male		Female		Ages	Disease	Male		Female		Ages
	Number	Rate	Number	Rate			Number	Rate	Number	Rate	
Trachea, lung, and bronchus cancer	18	27.1	8	13.5	35+	Ischemic heart disease	326	479.0	79	129.8	35+
Lip, oral cavity, and pharynx cancer	0	0.0	0	0.0	35+	Stroke	220	409.9	210	371.0	35+
Respiratory disease	45	79.0	38	60.1	35+	Other diseases of the circulatory system	0	0.0	0	0.0	35+
						All causes	1520	2633.2	1212	2090.8	35+

Source: World Health Organization. (2003). *WHO Mortality Database*. Geneva: WHO.

INFRASTRUCTURE FOR TOBACCO CONTROL

National Tobacco Control Provisions

Tobacco Bans and Restrictions	Not				Tobacco Requirements and Regulations	Not			
	Banned	Restricted	Regulated	Unknown		Required	Regulated	Regulated	Unknown
Advertising in certain media		X			Advertising health warnings/messages			X	
Advertising to certain audiences	X				Age verification for sales			X	
Advertising in certain locations		X			Manufacturing licensure				X
Advertisement content or design		X			Package health warning/message	X			
Sponsorship or promotion for certain audiences	X				Label design on packaging		X		
Sponsorship advertising of events		X			Ingredient/constituent information on package label	X			
Brand stretching			X		Amount of tar		X		
Sales to minors	X				Amount of nicotine		X		
Sales by minors			X		Amount of other ingredients/constituents			X	
Place of sales			X		Product constituents as confidential information			X	
Vending machines		X			Product constituents as public information			X	
Free products	X				Constituent disclosure by brand			X	
Single cigarette sales			X		Constituent disclosure in the aggregate			X	
Misleading information on packaging			X						
Smoking in government buildings (incl. worksites)			X		Other Provisions	Yes	No	Unknown	
Smoking in private worksites			X		National tobacco control committee	X			
Smoking in educational facilities			X		Tobacco control education/promotion		X		
Smoking in health care facilities	X				Anti-smuggling provisions			X	
Smoking on buses	X				Litigation enabling provisions		X		
Smoking on trains	X								
Smoking in taxis	X								
Smoking on ferries	X								
Smoking on domestic air flights	X								
Smoking on international air flights		X							
Smoking in restaurants		X							
Smoking in nightclubs and bars			X						
Smoking in other public places				X					

Refer to Appendix B for more information about national tobacco control provisions.